

AARON NGUYEN

HYBRID DIGITAL DESIGNER & UX/UI DESIGNER

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👤 EDUCATION

ROCHESTER INSTITUTE OF TECHNOLOGY
College of Imaging Arts and Sciences
Bachelor of Fine Arts & Design

🔧 SKILLS & QUALIFICATIONS

Proficient understanding of all complete Adobe software

- Photoshop
- Illustrator
- InDesign
- Dreamweaver

Experience with technical skills and digital workflow platform

- Balasmiq
- Sketch
- InVision
- CSS
- HTML5

Demonstrate a comprehensive understanding of marketing software tools

- Smart SVN
- Salesforce Email
- Acuity Scheduling
- Monetate
- Websphere

✂ EXPERIENCES

BALLARD DESIGNS , CBI

Web Designer
ATLANTA 2016-current

- Develop email campaigns and marketing promotion
- Lead design and execute website contents management
- Managed junior designer through conceptual designs and production in an agile environment

Tools used: Photoshop, HTML & CSS, WCM, Websphere

TANEM, INC

Freelance Marketing Director
Norcross 2015-2016

- Direct and produced a full website for tanning products
- Designed marketing material for trade show and presentation
- Management inventory and sales order

Tools used: Photoshop, InDesign, Wordpress Platform

PURERED INTEGRATED MARKETING

Digital Designer
ATLANTA 2012-2014

- Produce and design daily email campaigns for various clients
- Build sitemaps and sketch wireframes
- Design mood boards for campaign and business presentation

Tools used: Photoshop

MRM WORLDWIDE PRINCETON

Sr. Interactive Designer
PRINCETON 2010-2012

- Help launched Applebees.com and designed award-winning landing pages
- Designed and create user-friendly interfaces and prototyping for mobile applications
- UX/UI mockup for mobile app

Tools used: Photoshop, Powerpoint, Balasmiq & Invision

AMERICAN MEDIA, INC

Web Designer
NYC 2009-2010

- Developed some rich-media contents for website
- Designed and maintenance site performance for Shape.com
- Lead design presentation that help support marketing managers

Tools used: Photoshop, HTML3

IMG DIGITAL MEDIA

Web & Media Designer
NYC 2008-2009

- Design visual solutions for websites, flash animations and digital ads
- Work on award-winning website for major clients like Tigerwoods.com and Jeffgordon.com
- Produced presentations for executives to pitch to high valued clients

Tools used: Photoshop, Flash 3